

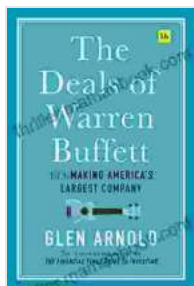
# How Walmart Became America's Largest Company: A Detailed Look at the Strategies and Tactics That Made It Happen

Walmart is the largest company in the United States by revenue. It has over 11,000 stores in 27 countries and employs over 2.2 million people. How did Walmart become so large?

There are a number of factors that have contributed to Walmart's success. These include:

- **Low prices:** Walmart is known for its low prices. The company has a policy of "everyday low prices," which means that it does not offer sales or discounts. This has made Walmart a popular destination for shoppers who are looking for the best deals.
- **Wide selection:** Walmart has a wide selection of products, including groceries, clothing, electronics, home goods, and more. This makes it a one-stop shop for many shoppers.
- **Convenient locations:** Walmart stores are located in convenient locations, often near major highways and population centers. This makes it easy for shoppers to get to Walmart stores.
- **Strong customer service:** Walmart has a strong commitment to customer service. The company offers a money-back guarantee on all of its products, and it has a team of customer service representatives who are available to help shoppers with any questions or problems.

In addition to these factors, Walmart has also benefited from a number of strategic moves that it has made over the years. These moves include:



### The Deals of Warren Buffett Volume 3: Making America's largest company by Glen Arnold

★★★★★ 5 out of 5  
Language : English  
File size : 4749 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 375 pages



- **Acquisitions:** Walmart has made a number of acquisitions over the years, including Sam's Club, Asda, and Jet.com. These acquisitions have helped Walmart to expand its reach and to offer a wider range of products to its customers.
- **International expansion:** Walmart has also expanded internationally, opening stores in a number of countries around the world. This has helped Walmart to increase its revenue and to reach new customers.
- **E-commerce:** Walmart has invested heavily in e-commerce, launching its own website and mobile app. This has allowed Walmart to reach new customers and to compete with online retailers such as Amazon.

Walmart's success is a testament to the company's ability to execute its strategy and to adapt to the changing needs of its customers. The company

is likely to continue to be a major force in the retail industry for many years to come.

Walmart has a number of strategies and tactics that have contributed to its success. These include:

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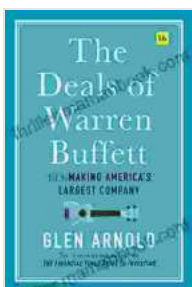
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Walmart has had a significant impact on the economy. The company has created millions of jobs and has helped to lower prices for consumers. Walmart has also been a major driver of economic growth in rural areas.

However, Walmart has also been criticized for its labor practices and its impact on small businesses. Walmart has been accused of paying its employees low wages and of providing inadequate benefits. The company has also been accused of driving small businesses out of business by offering lower prices.

Despite these criticisms, Walmart remains a major force in the economy. The company is likely to continue to be a major player in the retail industry for many years to come.

Walmart is a success story. The company has grown from a small family-owned business to the largest company in the United States by revenue. Walmart's success is a testament to the company's ability to execute its strategy and to adapt to the changing needs of its customers. The company is likely to continue to be a major force in the retail industry for many years to come.



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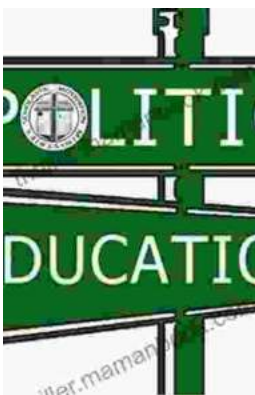
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